

2026 SPONSORSHIP LEVELS

LOCAL PRESENTING SPONSOR

(Limited to one organization/practice per event)

Price: \$25,000

- Opportunity to have company logo screen printed onto the event race shirt.
- Exclusive opportunity to provide skin checks and schedule new patient appointments. Applicable to dermatology and healthcare practices only.
 - We can only guarantee exclusivity if you are the first to sponsor the event. If other dermatology practices are already signed up to sponsor at the Local Courage (\$10,000), Signature (\$7,500) and Impact (\$5,000) sponsorship levels, they will have the opportunity to also host on-site skin screenings.
 - At larger events we will require dermatology practices to staff two skin check tents. If you are unable to staff both tents, we will approach another sponsoring dermatology practice to host the second skin check tent.
- Corporate Representative invited to speak during Opening Ceremonies.
- Corporate Representative invited to present Team and Individual fundraising awards.
- Highlighted as Local Presenting Sponsor in Miles for Melanoma press release distributed to local media.
- 30' x 10' Tent Tabling opportunity at event; interact with participants, provide small giveaways and/or literature highlighting services.
- Unique decoration and spirit items placed at designated tent to draw visitors and for the team to use throughout the event.
- Co-branded photobooth backdrop placed next to the stage area during the event with co-branded photobooth props.
- Featured as the Local Presenting Sponsor on paid geotargeted event Facebook advertisement.
- Two dedicated social media posts promoting the organization as a Local Presenting Sponsor to your selected MFM event.
- Opportunity to do a Facebook or Instagram live event on the MRF social media accounts to promote the selected MFM event and organization's involvement.
- Prominent logo placement on event day signage and sponsor banner.
- Featured as the Local Presenting Sponsor on stage signage.
- 150 complimentary registration passes to your selected MFM event.
- Prominent corporate logo placement with link to corporate homepage on the event website.
- Prominent logo placement on selected MFM email stationery listed under Signature Event Sponsor section.

2026 SPONSORSHIP LEVELS

LOCAL COURAGE SPONSOR

(Limited to one organization/practice per event)

Price: \$10,000

- Exclusive opportunity to provide skin checks and schedule new patient appointments. Applicable to dermatology and healthcare practices only.
 - We can only guarantee exclusivity if you are the first to sponsor the event. If other dermatology practices are already signed up to sponsor at the Signature (\$7,500) and Impact (\$5,000) sponsorship levels, they will have the opportunity to also host on-site skin screenings.
 - At larger events we will require dermatology practices to staff two skin check tents. If you are unable to staff both tents, we will approach another sponsoring dermatology practice to host the second skin check tent.
- Corporate Representative invited to present Team and Individual fundraising awards.
- Highlighted as Local Courage Sponsor in Miles for Melanoma press release distributed to local media.
- 20' x 10' Tent Tabling opportunity at event; interact with participants, provide small giveaways and/or literature highlighting services.
- Unique decoration and spirit items placed at designated tent to draw visitors and for the team to use throughout the event.
- Co-branded step and repeat backdrop placed at the stage area during the event.
- Featured as the Local Courage Sponsor on paid geotargeted event Facebook advertisement.
- Prominent logo placement on event day signage and sponsor banner.
- Featured as the Presenting Sponsor on stage signage.
- 50 complimentary registration passes to your selected MFM event.
- Prominent corporate logo placement with link to corporate homepage on the event website.
- Prominent logo placement on selected MFM email stationery listed under local sponsor section.

SIGNATURE EVENT SPONSOR

Price: \$7,500

- Corporate Representative invited to speak during Opening Ceremonies.
- Highlighted in Miles for Melanoma event press release distributed to local media.
- 20' x 10' Tent Tabling opportunity at event; interact with participants, provide small giveaways and/or literature highlighting services.
- Opportunity to provide skin checks and schedule new patient appointments. Applicable to dermatology and healthcare practices only.
- Unique decoration and spirit items placed at designated tent to draw visitors and for the team to use throughout the event.
- Featured as an event sponsor on paid geotargeted event Facebook advertisement.
- Prominent logo placement on event day signage and sponsor banner.
- 25 complimentary registration passes to your selected MFM event.
- Prominent corporate logo placement with link to corporate homepage on the event website.
- Prominent logo placement on selected MFM email stationery listed under local sponsor section.

IMPACT SPONSOR

Price: \$5,000

- Corporate Representative invited to speak during Opening Ceremonies.
- Highlighted as an Impact Sponsor in the Miles for Melanoma press release distributed to local media.
- 10' x 10' Tabling opportunity at event; interact with participants, provide small giveaways and/or literature highlighting services.
- Opportunity to provide skin checks and schedule new patient appointments. Applicable to dermatology and healthcare practices only.
- Featured as an event sponsor on paid geotargeted event Facebook advertisement.
- Prominent logo placement on event day signage and sponsor banner.
- 15 complimentary registration passes to the MFM event.
- Prominent corporate logo placement with link to corporate homepage on the event website.
- Prominent logo placement on selected MFM email stationery listed under local sponsor section.

2026 SPONSORSHIP LEVELS

FITNESS PARTNER

(Limited to one organization/practice per event)

Price: \$3,500

- Team member invited to lead warm-up/group stretch.
 - Highlighted as Fitness Sponsor in Miles for Melanoma press release distributed to local media.
 - Tabling opportunity at event; interact with participants, provide small giveaways and/or literature highlighting services.
 - Opportunity to present and distribute 5K finisher medals during closing ceremonies.
 - Prominent logo placement on event day signage and sponsor banner.
 - 10 complimentary registration passes to the MFM event.
 - Prominent corporate logo placement with link to corporate homepage on the event website.
 - Prominent logo placement on selected MFM email stationery listed under local sponsor section.
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HOPE SPONSOR

Price: \$2,500

- 10' x 10' Tabling opportunity at event; interact with participants, provide small giveaways and/or literature highlighting services.
 - Opportunity to provide spot checks at the event and schedule new patient appointments. Applicable to dermatology and healthcare practices only.
 - Prominent logo placement on event day signage and sponsor banner.
 - Verbal acknowledgement during Opening Ceremonies.
 - 10 complimentary registration passes to the MFM event.
 - Prominent corporate logo placement with link to corporate homepage on the event website.
 - Prominent logo placement on selected MFM email stationery listed under local sponsor section.
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STRENGTH SPONSOR

Price: \$1,000

- Prominent logo placement on event day signage.
 - Verbal acknowledgement during Opening Ceremonies.
 - 5 complimentary registration passes to the MFM event.
 - Prominent corporate logo placement with link to corporate homepage on the event website.
 - Prominent logo placement on selected MFM email stationery listed under local sponsor section.
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COMMUNITY SPONSOR

Price: \$500

- Prominent logo placement on event day signage.
 - Verbal acknowledgement during Opening Ceremonies.
 - 2 complimentary registration passes to the MFM event.
 - Prominent corporate logo placement with link to corporate homepage on the event website.
 - Prominent logo placement on selected MFM email stationery listed under local sponsor section.
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IN-KIND SPONSOR (DONATED GOODS + SERVICES)

- 2 complimentary registration passes to your selected MFM event.
- Prominent corporate logo placement with link to corporate homepage on the event website.
- Prominent logo placement on selected MFM email stationery listed under in-kind sponsor section.
- If in-kind donations benefit the entire event, the in-kind sponsor will have an opportunity to display giveaways at the MRF Information tent during the event.

2026 MILES FOR MELANOMA COMMITMENT FORM

Please indicate your level of commitment for the 2026 Miles for Melanoma event:

- | | | |
|---|---|--|
| <input type="radio"/> Local Presenting Sponsor: \$25,000 | <input type="radio"/> Impact Sponsor: \$5,000 | <input type="radio"/> Strength Sponsor: \$1,000 |
| <input type="radio"/> Local Courage Sponsor: \$10,000 | <input type="radio"/> Fitness Partner: \$3,500 | <input type="radio"/> Community Sponsor: \$500 |
| <input type="radio"/> Signature Event Sponsor: \$7,500 | <input type="radio"/> Hope Sponsor: \$2,500 | |

Location (What event location will you be sponsoring?): _____

Corporation Name (How you would like to be listed on promotional materials):

Primary Contact Name: _____

Address: _____

Telephone: _____ **E-Mail:** _____

Website and Social Media Handles: _____

By providing this information, you agree to have your website linked to the Melanoma Research Foundation's Miles for Melanoma 2026 website.

METHOD OF PAYMENT

Check

Please make checks payable to the Melanoma Research Foundation and mail to:
Attn: Nicole Papathanassiou, 1420 K Street NW, 7th Floor, Washington DC 20005

Checking Account

Bank Routing Number: _____ **Bank Account Number:** _____

Verify Bank Account Number: _____

By checking this option, I agree to use my bank account as a payment method and authorize this organization to debit my bank account to fulfill my donation commitment.

Credit Card Billing Information

Visa MasterCard AMEX Discover

Card Number: _____

Expiration: _____ **CVV:** _____

Yes, I want 100% of my gift to go to the Melanoma Research Foundation.

Please increase my credit card donation by 3% to offset all credit card transaction fees.

Contact Billing Information: _____

Address: _____

I commit to _____ on behalf of _____
(Sponsorship Level) (Company/Organization Name)

on _____ in support of the 2026 Miles for Melanoma program.
(Date)

Authorized signature: _____