

#CUREOM Unite!

This spring, the OM community was challenged to raise \$50,000 by Oct. 1 to fund an ocular melanoma research grant.

Why did we choose "Unite?"

This campaign brings together patients, caregivers and researchers with the common goal of improving patients' lives. In addition to fundraising, for the first time patients will join the review and award process to offer their input on where the research funds are used. The ocular melanoma community stands united with a single, shared

goal: to CURE OM.

So how did we do?

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Grassroots Events:

From charity tournaments to major races, our community increased OM awareness and raised

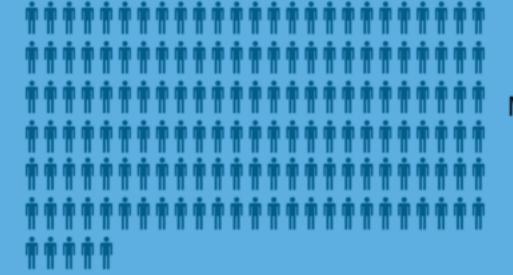
\$7.070







Miles for Melanoma:



155 people participated in a Miles for Melanoma 5k event as part of a CURE OM team.



participated in 9 Miles for Melanoma 5k events nationwide.



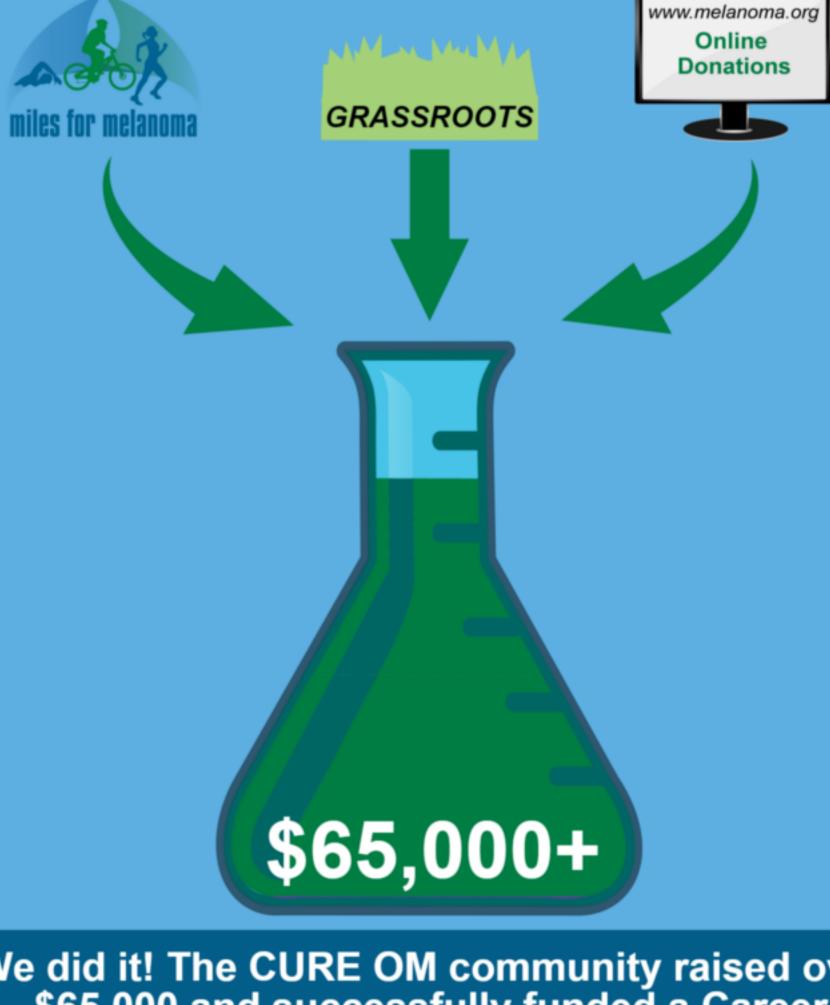
were the largest fundraisers at their event.



participants were the top individual fundraisers at their event.

Miles for Melanoma Total: \$ 5 5 1 1 1

GRAND TOTAL:



We did it! The CURE OM community raised over \$65,000 and successfully funded a Career Development Research Grant to be awarded by the Melanoma Research Foundation. This grant will have a tremendous impact in the patient-centered research of ocular melanoma and bring us one step closer to a cure.

THANK YOU!