**Mark the SPOT!**

**IF YOU SPOT SOMETHING, SAY SOMETHING!**

---

**Mark the SPOT! – An Awareness Program**

*Creating Melanoma Awareness Among the Stylist Community*

THANK YOU for participating in the Melanoma Research Foundation’s (MRF) **Mark the SPOT!** program. **Mark the SPOT!** is an awareness program designed to create awareness among the stylist community on spotting unusual moles or lesions during the routine styling process.

Did you know that finding a suspicious mole or spot and having it checked out by a professional is considered one of the most important steps in preventing melanoma? **Detecting melanoma and other skin cancers early could mean the difference between life and a life-threatening illness.**

**If you SPOT something, SAY something!**

Too often we notice a suspicious spot or lesion on ourselves or someone else, but we hesitate to say something. A new spot, or one that is changing or evolving, should be brought to the attention of a dermatologist. However, **it is important to note that most of these spots are not melanoma.**

**How does the Mark the SPOT! program work for participating stylists?**

1. Stylists will watch the **Mark the SPOT!** introductory video.
2. Stylists will learn how to look for unusual spots on all sections of the client’s scalp, head and ears during the routine styling and cutting process.
3. If you notice something suspicious, privately and discreetly mention to the client that a suspicious spot has been noticed. **Example:** “I’ve noticed a dark spot on your scalp that you may not be able to see well. You may want to have a dermatologist take a look at it, just to be sure.” The client may need or want you to show them where the spot is. Try to assist them by guiding their hand to the spot or pointing it out with a small mirror. At the client’s request, the stylist may guide the client’s hand, or use a mirror, to direct the client to the location of the spot.
4. At the client’s request for more information, the stylist may provide the client with the website landing page ([www.melanoma.org/MarktheSPOT](http://www.melanoma.org/MarktheSPOT)) and/or a **Mark the SPOT!** informational sheet (available on website).
5. Let the MRF know that you are participating! Fill out the **sign-up form** (on website) and send it to education@melanoma.org. Every 4-6 months, we will reach out to check-in and see how things are going! Put a **Mark the SPOT!** sign (on website) on your door or front desk to let your clients know you’re participating!

Visit [www.melanoma.org/MarktheSPOT](http://www.melanoma.org/MarktheSPOT) to learn more!

---

**NOTE:** THE PARTICIPATING STYLIST, THE STAFF OF MELANOMA RESEARCH FOUNDATION, AND THOSE ASSOCIATED WITH THIS PROGRAM ARE NOT LICENSED HEALTHCARE PROFESSIONALS, ARE NOT MEDICAL DOCTORS, AND ARE NOT EXPERTS IN POTENTIAL OR ACTUAL SKIN DISEASE DIAGNOSIS AND TREATMENT. THE PRESENTATION IS FOR INFORMATIONAL PURPOSES ONLY; IT DOES NOT CONTAIN OR CONVEY MEDICAL ADVICE. THE INFORMATION SHOULD NOT BE USED OR RELIED UPON REGARDING ANY PARTICULAR FACTS OR CONDITIONS WITHOUT FIRST CONSULTING A HEALTH CARE PROFESSIONAL WHO IS QUALIFIED TO CONDUCT A MEDICAL EXAMINATION.