

SunAWARE Ambassador Program

Empowering Kids to Be Sun Safe, Every Day with SunAWARE!

The SunAWARE Ambassador Program mobilizes passionate advocates to bring sun safety education into schools, classrooms, and communities nationwide. Ambassadors spread awareness and encourage engagement with the SunAWARE program so that kids and communities can be Sun Safe, Every Day.

Who Can Be an Ambassador

- Medical & Nursing Students Bring prevention into healthcare and academic settings
- Melanoma Survivors Share personal stories that inspire action
- Parents & Community Members Share resources and promote SunAWARE through PTOs, after-school programs, and local organizations
- Teachers & Faculty Integrate SunAWARE into classrooms and afterschool programs

What Ambassadors Do

- Share SunAWARE educational materials in schools, classrooms, and community groups
- Lead short presentations for K–5 classrooms, assemblies, or health fairs
- Advocate through local partnerships (PTOs, health fair, community events)
- Use ready-to-post social graphics to amplify awareness
- Inspire others with personal stories and advocacy

What You'll Gain

- Training & ongoing support from SunAWARE staff
- Free outreach resources (toolkits, templates, graphics, brochures)
- Recognition & incentives certificates, spotlights, and fun challenges
- Leadership & networking opportunities with real community impact

Tools & Support

- Training on SunAWARE's mission and outreach best practices
- Customizable presentation kits, brochures, and videos
- Social media toolkit with seasonal content
- Monthly updates and quarterly cohort calls for continued support

Join Cohort 1!

- Commitment: October 2025 June 2026 (9 months)
- Getting started: Attend training (live or recorded), receive your toolkit, host at least one outreach activity

Get Involved

Passionate about sun safety and preventing skin cancer? Join us and help spread the message: Sun Safe. Every Day. With SunAWARE.

Email us by at education@melanoma.org if interested! #SunAWARE #SkinCancerPrevention #MelanomaResearchFoundation #AmbassadorProgram

